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Social Research

Glenferrie Car Park

City of Boroondara Community Survey



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Report prepared for:

City of Boroondara

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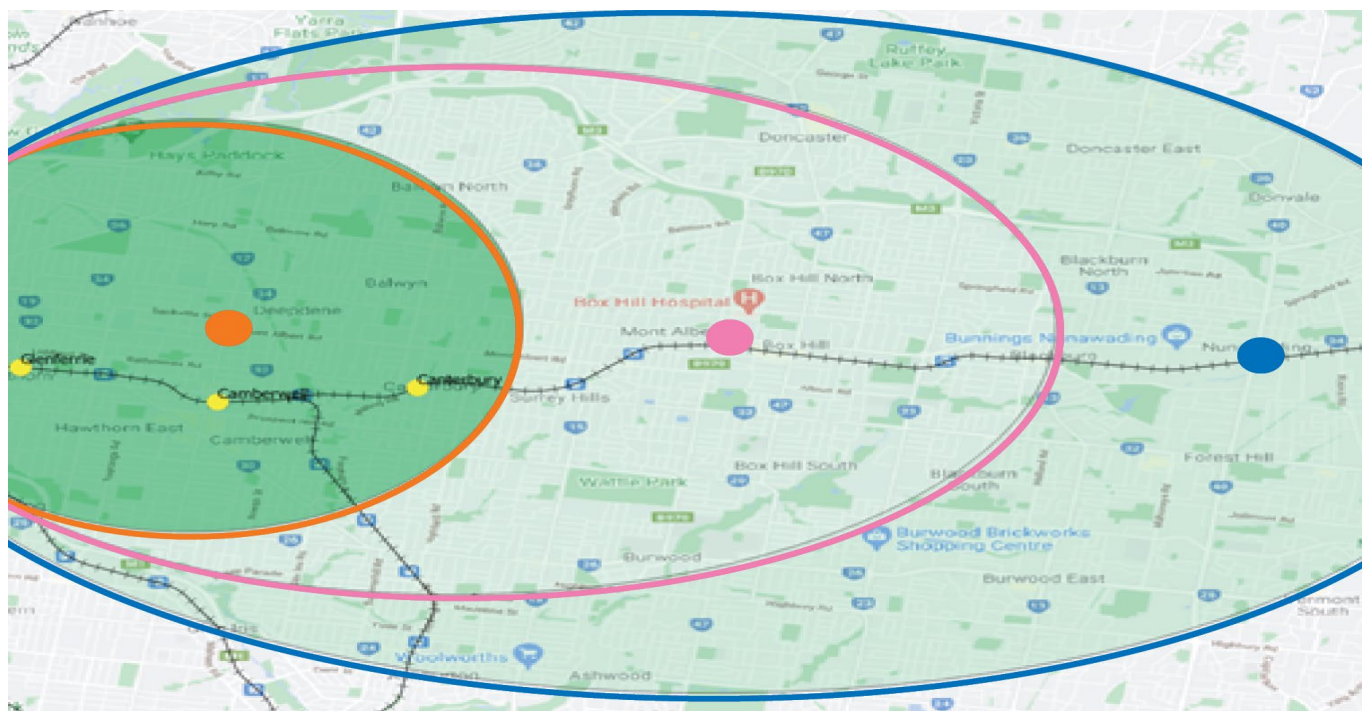
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1 About this survey

This research was conducted by Wallis Social Research in late August 2021. The survey was given to randomly selected adults living within a 15km catchment of Glenferrie Station, with a total of 490 interviews completed*. An estimated 281,222 adults live in this catchment.

This survey found a strong level of demand for additional car parking near Glenferrie Station. This demand is highest amongst people who live 0-5km from the Station.

Map of demand levels amongst commuters for weekday car parking near Glenferrie Station:



Map of 5km, 10km and 15km catchments from Glenferrie Station. Catchments are elliptical (rather than circular) and offset against the Central Business District (CBD) (each catchment extends 1.5km from the station towards the CBD with the remainder extending to the east). The overall area 'fans' eastward from Glenferrie Station by up to 15km (the 1.5km westward extension of each catchment is added to the requested catchment distance, so a 5km catchment has a total length of 6.5km).

Considering the shape of the elliptical catchments, the principal axis follows the east-west orientation of the Lilydale/Belgrave line and the sizes are as follows:

- 5km catchment shown in orange (length: 6.5km / height 6.5km)
- 10km catchment shown in pink (length: 11.5km / height: 8.5km)
- 15km catchment shown in blue (length: 16.5km / height: 11km)

More detailed explanation of demand levels amongst commuters for weekday car parking near Glenferrie Station.

These catchments take into account the direction of travel (most people travel to the CBD) and the fact that areas to the north and south are serviced by other train lines. This means the overall survey areas are elliptical (rather than circular) and spread 1.5km west of Glenferrie Station with the remainder spreading east.

The suburbs within the 15km catchment of Glenferrie Station included all or parts of: Ashburton, Ashwood, Balwyn, Balwyn North, Blackburn, Blackburn South, Glenferrie, Box Hill, Box Hill North, Bulleen, Burwood, Burwood East, Camberwell, Chadstone, Doncaster, Doncaster East, Donvale, Forest Hill, Glen Iris, Glen Waverley, Hawthorn, Hawthorn East, Kew, Kew East, Malvern, Mitcham, Mount Waverley, Mont Albert, Nunawading, Surrey Hills, Templestowe Lower.

Notes on this report:

*People who participated are representative of the residents in the catchment areas (gender, age groups, NESB and labour force participation). A minimum of 382 participants were sought in order to achieve a +/-5% margin of error, at a 95% confidence level.

Results are displayed by the distance people live from Glenferrie Station.

- Results flagged as '0km-5km' represent the views of the estimated 74,113 adults living between 0km and 5km from Glenferrie Station
- Results flagged as '5km-10km' represent the views of the estimated 89,845 adults living between 5km and 10km from Glenferrie Station
- Results flagged as '10km-15km' represent the views of the estimated 117,264 adults living between 10km and 15km from Glenferrie Station
- Results flagged as '0km-15km' represent the views of the estimated 281,222 adults living between 0km and 15km from Glenferrie Station.

2 Summary

Results in this summary section represent the views of adults living between 0km and 15km from Glenferrie Station.

- 72% of people surveyed felt positively about additional free car parking near Glenferrie Station

Ways people travel to Glenferrie area:

- 79% of people who visit the area travel to Glenferrie by car
- 26% of people who visit the area travel to Glenferrie on foot

Note: Some people sometimes drive and sometimes walk to the Glenferrie area. For this reason, the numbers don't add to 100%.

Top 3 places people currently park when they drive to Glenferrie station:

- 45% at station
- 23% on residential streets
- 7% on main streets

Most frequently suggested advantages

We asked:

“What do you think the potential benefits are of providing additional car parks near the train station?”

- 35% of all responses suggested more people would use public transport
- 27% of all responses suggested increased convenience/easier access
- 25% of all responses suggested less cars/congestion/traffic

Most frequently suggested disadvantages

We asked:

“What do you think the potential disadvantages are of providing additional car parks near the train station?”

- 30% of all responses suggested more traffic/congestion
- 6% of all responses suggested increased crime
- 12% of responses mentioned the loss of buildings/taking up other space/compulsory acquisition. However any new parking near Glenferrie Station will be added to an existing car park and will not take up other space or involve an acquisition of land.

3 Community sentiment

People’s sentiment towards additional free carparking near Glenferrie Station:

- 72% of all people surveyed felt positively about additional free car parking near Glenferrie Station (NET Positive: Somewhat positive + Very positive)

Table 1: Sentiment of people living within 15km of Glenferrie Station

	TOTAL	0 5km	5 10km	10 15km
Very positive	40%	31%	45%	46%
Somewhat positive	32%	35%	37%	23%
Neutral	17%	19%	10%	21%
Somewhat negative	5%	7%	3%	3%
Very negative	4%	6%	1%	3%
Don't know	2%	1%	4%	4%
Base (n=)	281,222	74,113	89,845	117,264

Question A4: How do you feel about the possibility of providing additional car parks near train stations considering both the benefits and disadvantages? Do you feel...

Note: When figure totals do not equal 100% this is due to rounding

4 Perceived advantages and disadvantages

Advantages

We asked:

"What do you think the potential benefits are of providing additional car parks near the train station?"

Table 2: Top 4 advantages

	TOTAL	0 5km	5 10km	10 15km
More people would use public transport	35%	38%	31%	36%
Increased convenience/easier access	27%	25%	28%	28%
Less cars/congestion/traffic	25%	27%	26%	23%
More parking is needed/it will reduce nearby street parking	17%	13%	19%	20%
Base (n=)	281,222	74,113	89,845	117,264

Question A2: What do you think the potential benefits are of providing additional car parks near train stations?

Disadvantages

We asked:

"What do you think the potential disadvantages are of providing additional car parks near the train station?"

Table 3: Top 4 disadvantages

	TOTAL	0 5km	5 10km	10 15km
More traffic/congestion	30%	35%	29%	25%
Increased crime	6%	6%	5%	8%
Taking up of other space/loss of other buildings/compulsory acquisition*	12%	14%	5%	14%
None/no disadvantages	13%	11%	16%	14%
Base (n=)	281,222	74,113	89,845	117,264

Question A3: And what do you think the potential disadvantages are of providing additional car parks near train stations?

*This project will not involve any loss of other buildings or compulsory acquisition as the proposed additional car parking will be built on an existing car park

5 Demand

Who is most likely to use additional car parking near Glenferrie Station?

Demand for additional car parking near the station has been estimated from people who told us they...

- Live within 15km of the station
- Work or study
- Travel to work or study using public transport
- Have access to a car

Table 4: People who are already commuters and who are very likely to use additional free car parks near the station on weekdays

	0 5km	5 10km	10 15km
Likely to use free car parks near the station on weekdays	4.6%	1.2%	1.3%
Base (n=)	74,113	89,845	117,264

Question PP1: How likely would you be to drive to Glenferrie train station and catch the train on weekdays if there was free parking near the station?

Who else is likely to use additional car parking near Glenferrie Station?

Table 5: People who are likely to use free parking near Glenferrie Station to catch the train on weekdays or weekends

	0 5km	5 10km	10 15km
likely to use free parking near Glenferrie Station to catch the train on weekdays or weekends	36%	28%	25%
Base (n=)	74,113	89,845	117,264

PP1 How likely would you be to drive to Glenferrie station and catch the train on weekdays if there was free parking near the station?

PP2 How likely would you be to drive to Glenferrie station and catch the train on weekends if there was free parking near the station?

Table 6: People who are likely to use free parking near Glenferrie Station to shop or dine nearby

	0 5km	5 10km	10 15km
likely to use free parking near Glenferrie Station to shop or dine nearby	52%	49%	49%
Base (n=)	74,113	89,845	117,264

Question PP3: How likely would you be to drive to Glenferrie train station and park there while shopping or dining nearby if there was free parking near the station?

6 Current parking habits

Table 7: Top 3 places people park when they drive to a train station now

	0 5km	5 10km	10 15km
Park at station	37%	42%	57%
Park on residential streets	21%	31%	20%
Park on main streets	9%	3%	8%
Base (n=)	74,113	89,845	117,264

Question P2: Thinking about driving to the train station, where do you park?

Table 8: Top 4 reasons for not driving to a station and parking

	0 5km	5 10km	10 15km
It's hard to get parking	61%	76%	59%
It's close enough that I don't need to drive	67%	31%	29%
Parking is expensive	39%	19%	0%
Don't like to leave my car in a car park	20%	4%	11%
Base (n=)	74,113	89,845	117,264

Question C8: What are the main reasons you wouldn't drive to the train station?

7 More insights

Table 9: Frequency of visiting the precinct

	0 5km	5 10km	10 15km
Frequently	21%	5%	5%
Occasionally	71%	69%	52%
Less often	8%	26%	43%
Base (n=)	74,113	89,845	117,264

Question S8C: How frequently do you go to Glenferrie Road Hawthorn?

Table 10: Mode of travel of people visiting the precinct

	0 5km	5 10km	10 15km
Drive	73%	88%	91%
Walk	39%	5%	5%
Commute by train*	43%	25%	31%
*of these, commute by train and drive to station from home	51%	52%	44%
Base (n=)	74,113	89,845	117,264

Question S9: How do you usually get to Glenferrie Road Hawthorn?